

Carrot River Economic Development Board (CRED) 2025 Annual Summary

At a Glance

In 2025, the Carrot River Economic Development Board supported economic vitality across the Town of Carrot River and the RM of Moose Range through business support, tourism promotion, community events, and regional collaboration.

Work focused on strengthening visibility, supporting development, and building confidence in the local economy.



Impact by Goals

Business, Community Support & Development

- Carrot River Trade Show had 29 vendors
- Provided direct, one-on-one business support to 5 local businesses (2 Town and 3 RM) through staff assistance
- Supported CRES property development, opening space for lease and recreation rental, securing 4 leasees
- Supported housing development with 3 lot sales
- Created a welcome package for new residents
- Maintained Board of Trade/Saskatchewan Chamber membership
- Delivered the Christmas Cash, a Shop Local campaign

Business Licenses

● 86

Development Permits

● 17

Building Permits

● 5

CRED Social Following

● +7.9%



Tourism & Promotion

- Participated in the regional 1000 Miles of Snow tourism campaign
- Attended the Sask Snow Show, engaging 130+ visitors through a promotional booth
- Updated tourism booklets and brochures and created z-card print materials to support winter tourism
- Managed social media for Saskatchewan's OUTBACK, benefiting both Town and RM businesses with continued growth:
 - Facebook: 2,187 → 2,308 (+121 / +5.5%)
 - Instagram: 1,149 → 1,737 (+588 / +51%)



Collaboration & Capacity Building

- Resumed Interagency meetings to strengthen regional collaboration
- Worked with the Saskatchewan Health Authority to ensure Carrot River is represented across physician recruitment levels
- Presented to local Tourism 20 students
- Attended professional development workshops (Legal Responsibilities of Boards, AI in Action)

Why This Work Matters

Economic development in Carrot River and the RM of Moose Range is about more than growth, it is about supporting local businesses, encouraging investment, attracting visitors, and strengthening the region as a place where people choose to live, work, and build their future. CRED's work supports both visible initiatives and behind-the-scenes efforts that contribute to long-term community resilience.

