

**REPORT TO:** Taryn Bryson, Town Administrator  
**SUBMITTED BY:** Miranda Blaber, Community Development Manager  
**DATE:** January 3, 2023



### **FACILITIES and OPERATION**

- Arena: December ice usage 150.2 hours (68.65 minor sports, 18 Thunder, 24 Public, 39.5 other); hosted Winter Wonderland on Ice and Hockey Development Camp
- Community Hall: 3 meetings, 4 events, and 13 indoor walking dates
- Reviewed all Arena Billboards and prepared information for 2023 billing

### **EVENTS**

- Stuff the Cruiser ran December 16 & 17
- Fun, Fitness Challenge with Tri-Unity Challenge began January 1, 2023; information sheets were sent with the water bills
- Full Moon Snowshoe dates: Dec. 8 saw 10 attendees, remaining dates are set for Jan. 6, Feb. 5 and Mar. 7; interested people can register by calling 306-768-3833

### **PROGRAMS**

- Indoor Walking program runs Mondays, Wednesdays, and Fridays 10am at the Community Hall
- Volleyball/pickleball on hold until further notice
- Public Skate/Shinny opportunities: Saturday 4:45pm – 6:45pm, Sundays 1pm – 3pm and special dates/times during school breaks (notices posted around town and on social media)
- Snowshoe lending program is on, snowshoes can be borrowed from the Town Office for a refundable deposit of \$20/pair
- Organized a Christmas Lights Scavenger Hunt and distributed a holiday activities guide
- Working with volunteers to bring back spring soccer, dependant on gym availability

### **COMMUNITY SUPPORT and DEVELOPMENT:**

- Continue to stay connected with the community, supporting businesses, individuals, and organizations through email, phone, social media, print material and radio, promoting local events and programs as able and/or requested
- Update website and post to CR Rec and Town of CR Facebook as needed for municipal items and programs
- Completed 3 radio advertisements for local events
- Attended Resilient Communities Grant Webinar
- Performed quarterly NAAD Safety Alerts training requirements
- Continue to work on sponsorship for future events and donors for our New School Grounds project
- Trail development: continue to work on trail signage for local ski/snowshoe/hike trails; new volunteer (Darby Warner) has begun grooming cross country ski trails at Pasquia Park
- Attend: Rec Board, KidSport, LDSCR Board and Tri-Unity Challenge meetings as required
- Preparing for CIF Summer Grant for Kid City funding
- Completed the Canada Summer Jobs Grant application for three summer employees (\$9141.09)
- Continued work with Government of Saskatchewan to finalize invoicing of hall use for court, an agreement for 2023 has been requested
- Completed KidSport Year End report

### **BUSINESS SUPPORT, RETENTION and EXPANSION:**

- Communicating with businesses of ongoing training, and other opportunities
- Coordinating training opportunity for local tourism businesses; this will be held January 9 & 10; email invitations were sent to eligible operators; we have 4 operators attending from Carrot River
- Attend CRED, Regional EDO and Board of Trade meetings

### **TOURISM and PROMOTION:**

- Continue ongoing social media communications, management, and interaction (11 posts, 17 stories, 1 advertisement)
- Performed one paid advertisement on social media accounts: ran 7 days, \$23.98 spent, a combined reach of 2756, generated 28 new followers and engaged one individual who expressed interest in visiting
- Work continues with the regional tourism project for winter tourism development: organizing a regional photo and video shoot of partnering businesses for marketing material; organizing training program to support skill development for partnering businesses

### **ONLINE PRESENCE:**

- Facebook:
  - Rec Board 1214 (+26)
  - Saskatchewan's OUTBACK 1832 (+11)
- Instagram:
  - Saskatchewan's OUTBACK 1068 (+17)