CARROT RIVER, SASKATCHEWAN'S OUTBACK

In 2015 Carrot River was branded as Saskatchewan's OUTBACK, speaking to the land, rivers, forest, and lakes surrounding the area as well as the tenacious and resilient spirit of the people past and present. Fringing the Pasquia Hills, rivers, Tobin Lake, and the boreal forest, Carrot River truly is Saskatchewan's OUTBACK. ***Life here is connected with nature - we live, play, and work with and among the land.***

Carrot River is a much-loved place to live, work, and grow. It is a community that often serves as the trailblazer, moving into the future headstrong and ready to take on challenges in order to see the rewards flow to the many who call this place home.

Carrot River offers a Medical Clinic, with both Physicians and Nurse Practitioners offering services to residents. The Health Centre serves to support excellent health care services by offering supplementing services to the Medical Clinic with a medical laboratory, x-ray services, trauma and treatment rooms, and wellness programs. The area is serviced by North-East EMS, an emergency ambulance service. The nearby, hospital is located 25 minutes away in Nipawin. Carrot River also runs a robust volunteer fire department and offers an RCMP detachment in the community.

Carrot River has a community recreation department that offers many programs and events and manages a Skating Rink, Community Hall, RV Park and Community Square (green space). The community offers various clubs for youth and adults: hockey, skating, gymnastics, yoga, fitness, etc. In addition, Carrot River has support services for youth with active Blessings and KidSport committees. Carrot River hosts annual festivals, an active Junior B hockey program, Seniors group, and a beautiful Regional Park just 10 minutes away!

Carrot River is in the Northeast School division and has a new K-12 public school. This facility is state-of-the-art and will match the already high achievements of academic and athletic success that our school has maintained for generations. The community also offers a Pre-School Co-operative and Casper's Early Learning Centre, a government subsidized daycare.

Economic diversification has played a key role in the community's history. The wealth of natural resources in, and around, our community continue to keep us in good stead. Many of our industrial enterprises and our local businesses supply goods and services to complement our key economic sectors of Agriculture, Forestry and Peat Moss.

Carrot River's Mayor and Council actively strive to build partnerships and to develop opportunities for the residents of this community and the surrounding area.

STRATEGIC PLAN 2025-2028

The plan is based on a vision, mission, values and strategic principles. Together they allow initial actions to become clearer and simultaneously layout the next steps to achieve the vision.

The Vision represents the Town of Carrot River's ideal future. The values are reflective of Carrot River's identity and represent the community priorities.

Each of the Strategic Principles and Values has its own definitions of the planned direction.

As consultation continues, indicators will be identified as a means of tracking progress and providing an overview of our performance as we move forward over the next several years. The indicators will be measured and reported into the document annually.

<table>
<tr><td colspan="3">VISION
A growing community full of opportunity.</td></tr>
<tr><td colspan="3">MISSION
To foster a financially stable Town that promotes community lifestyle, economic growth, and is warm and welcoming to new and existing residents.</td></tr>
<tr><td>VALUES
Priorities that identify us</td><td>DIRECTIONS
Where we want Carrot River to be in 4-5 years</td><td>STRATEGIES
Strategies to help us get there</td></tr>
<tr><td colspan="3">STRATEGIC ACTION AREAS
Groupings of actions that Carrot River will focus on in the next 4 years</td></tr>
<tr><td colspan="3">INDICATORS
What will be measured and help us report and evaluate our performance</td></tr>
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Introduction:	Strategic Plan Version 1.0 focuses on *MISSION 2025*
Vision:	A Growing Community Full of Opportunity.
Mission:	To foster a financially stable Town that promotes community lifestyle, economic growth, and is warm and welcoming to new and existing residents.
Strategic Principles:	The Town of Carrot River's Plan is guided by the following principles which support the vision as identified in the four-year strategic plan. **Affirmation:** Recognizing that we are a part of a community that provides municipal services and opportunities while being members of the community of Carrot River. **Governance:** Balancing enhanced levels of service with fiscal prudence. **Planning:** Establish and achieve appropriate results by seeking knowledge, expertise, and experience in order to proceed with projects in the most effective and financially responsible way possible. **Sustainable:** Cultivate and maintain decision-making that values and considers its effect on all aspects of the Saskatchewan's Outback brand.

VALUES

SAFETY

Keeping our community safe by fostering collaboration and accountability for all municipal operations.

PROSPERITY

Creating and facilitating opportunities for economic and societal growth.

COMMUNITY

Providing a space for people to congregate and enjoy all that Carrot River has to offer.

SERVICE

Maintaining support and development of basic services to all residents, occupants, and visitors within our community.

TOWN OF CARROT RIVER – STRATEGIC ROADMAP

VISION: A Growing Community Full of Opportunity.

MISSION: To foster a financially stable Town that promotes community lifestyle, economic growth, and is warm and welcoming to new and existing residents.

STRATEGIC PRINICPLES: Affirmation, Governance, Planning, Sustainable

VALUES: Safety, Prosperity, Community, Service

GREEN = COMPLETE

YELLOW = IN PROGRESS

RED = CHANGES

TOWN OF CARROT RIVER – STRATEGIC ROADMAP

Focus Areas & Definitions	Year 1 – Plan (Dec. 31, 2025)	Year 2 – Plan (Dec. 31, 2026)	Year 3 – Plan (Dec. 31, 2027)	Year 4 – Plan (Dec. 31, 2028)
Culture Recreation and Cultural services available to our community	***Outdoor Arena:*** Transition from old Elementary School property to the Arena Parking lot area ***Commercial Stove Replacement: Community Hall***	***Community Skate Park:*** Design and installation of permanent skate park with pre-fab equipment already owned by the Town	~~***Development of a seasonal walking/skating path or loop***~~ ***Community Skate Park:*** Installation of permanent concrete base in Outdoor Arena	***Kitchen Countertop Replacement – Community Hall***
Housing Planning and facilitating services and supports to further development of residential growth.	***Elementary school property housing lots:*** Tender remaining lots not used by Daycare for development of additional housing *CRED recommends selling at a minimum of $15,000.00 / lot* *~ $ 75,000 Revenue*	~~Facilitate discussion on land development with property owners (Temple & Gaja).~~ *Invest funds for additional Lift Station to allow for housing development*	~~Support development/solicit developers for residential development on privately owned property (Temple & Gaja).~~ *Invest funds for additional Lift Station to allow for housing development*	~~Solicit developers for residential development of surveyed lots northwest of Community Hall.~~ *Invest funds for additional Lift Station to allow for housing development*
Economic Development Growth and development of our Town's business sector.	***Elementary School Building:*** Solidify plans with Casper's regarding subdivision requirements and complete sale/transfer/agreement for the future of the property ***Land Annexation:*** Addition of 8 industrial lots into Town	Support community awareness of local events, programs and businesses through the establishment of a community bulletin board.	~~Support Recreation Board's Greenspace Development.~~ ***Creation of an Official Community Plan & Update Zoning Bylaw:*** Targeted Sector Support Funding with Resort Village of Tobin Lake	Facilitate community analysis/review through a third-party contract.

Progress Update – September 15, 2026

Focus Areas & Definitions	Year 1 – Plan (Dec. 31, 2025)	Year 2 – Plan (Dec. 31, 2026)	Year 3 – Plan (Dec. 31, 2027)	Year 4 – Plan (Dec. 31, 2028)
Tourism & Marketing Advertisement and promotion of Carrot River and Saskatchewan's Outback	***Tourist Booth Repairs:*** Insurance claim from June 2024. ***Upgrade/Correct driveway in front of Tourist Booth to allow safe/proper entry/exit for turning to the North or South onto First Street West***	***Content creation, increase databank to support marketing/advertising – content captured, awaiting finalized documentation***	Re-establish networking links through opportunities such as conferences.	Re-initiate and invigorate the Saskatchewan's OUTBACK brand and market Carrot River as a Saskatchewan tourist location.
Infrastructure, Public Safety, and Services Maintaining and improving transportation, water, sewer, and safety services provided to the public.	***Lift Station #1 Updates/ Repairs***: Start obtaining quotes and estimates on repairs for high priority items. Proceed with tendering and completing repairs. ~ $ 700,000 ***Curbing and Paving***: obtain estimates on total repairs needed, tender project up to $ 50,000.00	***Lagoon Repairs:*** Obtain estimates on engineering and repairs (Get clarification – repair minimum to get to expansion) ~ $ 250,000 ~~***Road Development:*** construct road in accordance with Land Annexation ~ $ 50,000/mile (Roughly ¼ Mile to be done)~~	***Lift Station #2 Replacement:*** Obtain quotes and proceed with a new lift station (new pumps, hardware, controls, backup generator, etc.) ~ $500,000	***Lift Station #4 Upgrades:*** Back-up power source, upgrade to a larger station necessary ~ $ 400, 000
Transportation Municipal transportation and transportation services for the operation and service provision to community	***Truck for Facilities Department:*** max $ 10,000.00 ***Installation of Heavy Truck signs to regulate traffic according to Bylaw***	Develop a sidewalk along 1st Street W between Poplar and 3rd Ave and solicit SK Highways to install a crosswalk along 1st Street W at the intersection of Oak Ave.	***Oak Avenue Upgrades:*** Widening of Oak Avenue after intersection with Second Street West with installation of sidewalk on south side of road (1st St W to Parent Drop Off and Oak to Bus Drop Off along 2nd St W) and improved drainage.	***Development/Installation:*** of Sidewalk/walking path from Railway Avenue to intersection of Birch Road and First Avenue Connect the community via a walking path from Railway Ave to the Co-op C-Store.
Urban Design & Environment Parks and Greenspace development and maintenance	***Tree Canopy Replacement – Phase 1:*** $ 10,000.00 budget for RV Park and Arena tree replacement	***RV Park Upgrades:*** Entrance/Exit Road upgrades, lot improvements (build up sites, improve base/gravel), and signage – ***Quotes Requested***	***Tree Canopy Replacement – Phase 2:*** Old Elementary School Property & Hall parking lot ~ $ 10,000	***Development of a walking path in the greenspace on the Western side of the Old Elementary School Property***